

RECOMMENDATIONS FOR A GOOD SELECTION OF YOUR ADVISOR IN THE INTERIOR DECORATION OF THE HOUSE



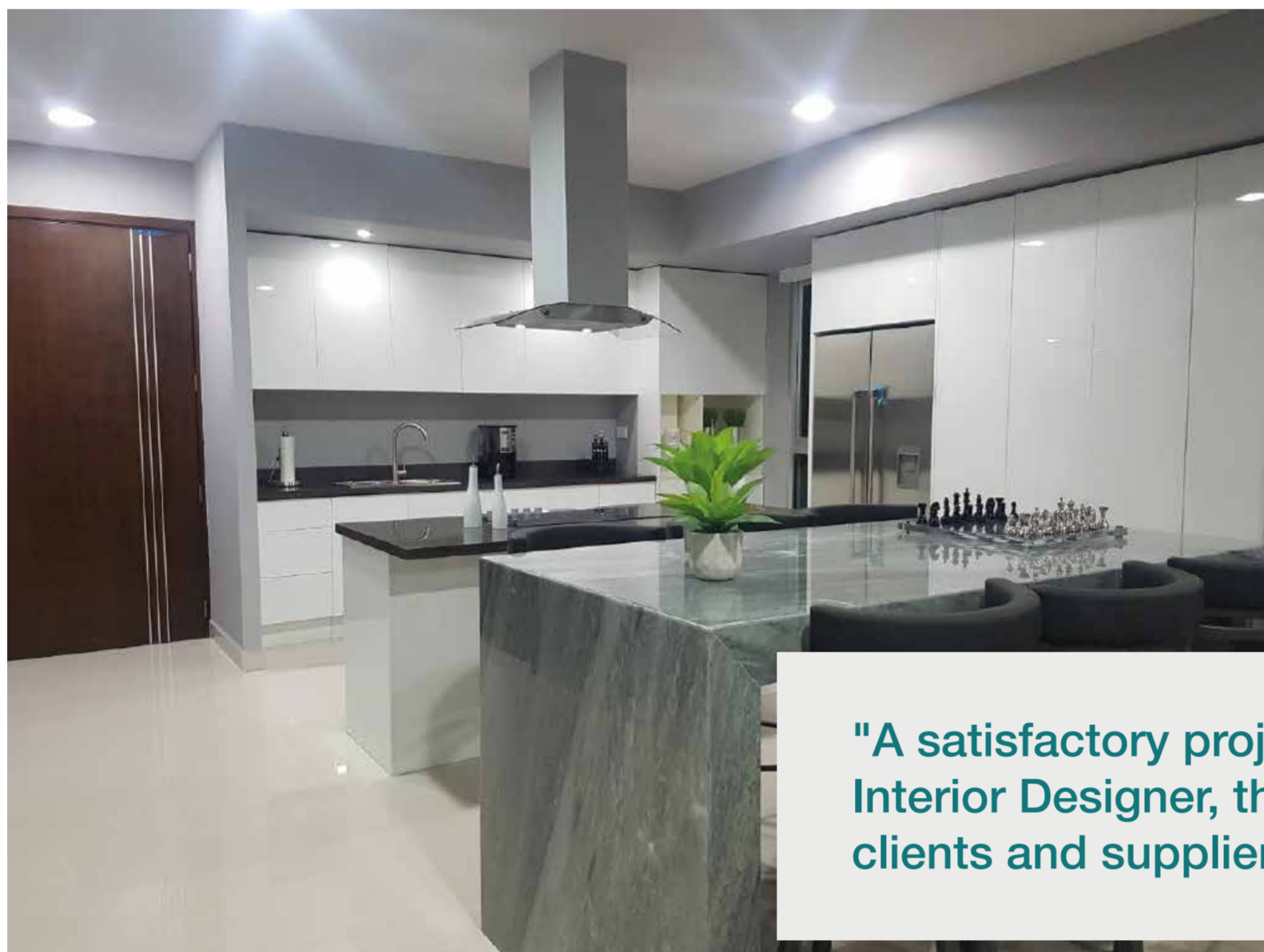
Sandra Carranza-Contreras
15 years of Experience in Real Estate Development and Interior Design in Hermosillo, Sonora.

"A suitable environment for the home, provides balance and family well-being."

The social concept of an Interior or Exterior Decorator is one who is dedicated to following a seasonal fashion trend or just who furnishes your space. However, the true reason for this profession is much broader. Not only do we know the architectural structural design, but we also develop everything from the lighting project to the very concept of the style, where every detail has to be precise. This is considered Home Identity". Sandra mentions us.

"In my career as a decorator consultant, what has marked my success in styles and trend development has been through openness with my clients; Thanks to this, I have focused on knowing in depth their expectations from the perspective of what they feel, their concerns and emotions, as well as their tastes and preferences; thus achieving their full satisfaction. Comment the designer

The most important thing in Interior Decoration is to harmonize any element, object, color and material of the finishes that distinguish any decoration. With the aim of generating a pleasant environment, always taking care of functionality, habitability and aesthetics, this is considered a basic principle in this profession.



"A satisfactory project must be the first objective of our service as an Interior Designer, therefore, we must seek that close relationship with clients and suppliers"

Something that should not be lost sight of is the quality of a good project; be it a home, business or corporate. This has an impact from the beginning of the work: from the layout, structural design and foundation; using highly durable materials that easily allow adjustments to be made with the finishes and decorative elements.

The most important thing to guarantee that any proposal is effective must be based on profitability parameters, where costs are optimized and it is attractive to the client. This is not only for a greenfield project or an architectural remodel, but also for home interior design and decoration.

The importance of choosing an Interior Designer is that they advise you to make a project that standardizes the style from its layout. This taking into account an extraordinary time before its foundation to have a clear concept of the idea and that in turn lead to a good choice of materials.



The photos presented in this article are from the Designer's project located in Residencial el Pedregal Hermosillo, Sonora. Material: Green Gaya of Natural Marble

"Style and good taste are not precisely defined by their high cost"

In a construction, remodeling or decoration project we always hear that the most expensive are "the finishes". This assumption may be relevant as long as the aforementioned is not considered. That is to say that there is a good planning of the project budget, synergy and integration with your suppliers; be it architects, engineers, carpenters, blacksmiths, upholsterers, furniture stores and material suppliers.

As an Interior Designer we must be clear that the style of the project can be versatile, given the taste or environment that you want to project. That is why we must carefully consider the type and sector where the project is going to be developed, be it Residential, Corporate, Hotel or Urban Development for an adequate selection of materials.

Many times we are unaware of or lose sight of the advantages of making an investment in our properties on a regular basis, whether it is an interior remodeling or reconstruction. Today the real estate market is one of the most profitable, so it is important to consider this great advantage when remodeling the home. Its surplus value can be increased and this would allow it to be adapted to the needs of the market, since the average percentage of the investment for remodeling is assigned to 45% to 60% in the concept of "finishes".

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For this reason, in my projects I use decoration materials that go hand in hand with the taste and preference of the client material by material, where each choice and selection is reflected in their investment, for this I have had suppliers that allow me to create unique environments of added value, elegance and distinction.

Marmolesnatura has allowed me to create unique concepts and environments, not only because of the great variety of products in color and textures given their properties and finishes, but also because of the versatility that marble and granite have to adapt them to any area of application that is like rooms, kitchens, floors, bathrooms, gardens and exteriors.

It is essential that each Interior Designer provides adequate and personalized advice and guidance to the client, according to his taste of its benefits and properties of each material so that he makes an appropriate choice based on his expectations. This personal approach is important to generate lasting relationships in each project that you have considered in redesigning or adapting, since it not only contributes to creating the home environment, but also to satisfaction being the happiness of the family's well-being.